38925 Bealon Center

## NC5 Political Check List

Initials of person completing task

US	Attach checklist to Order
Col	Include copy of Wide Orbit contract
CH	Include copy of Client order
Ju-	Include copy of Check(s)
m	Political form is included in file
	Copy of invoice (stapled above checklist)
	Copy of refund checks (if applicable)

### **ORDER**

Orders Order / Rev: 38925 Alt Order #: 07948693 Product Desc: BEACON CENTER WTVF Estimate: 3614 Flight Dates: 03/05/13 - 03/11/13 Primary AE: Fran Berg WADC Sales Office: Original Date / Rev: 03/01/13 / 03/01/13 Sales Region: National **GENERAL** Order Type: National Media Agency Name: Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: Billing Cycle: EOM/EOC 815 Slaters Lane Agency Commission: 15% Alexandria, VA 22314 **Beacon Center** Advertiser Name: A35-64 New Business Thru: 02/28/14 Demographic: Order Separation: 00:30:00 **Product Codes:** PO04 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/13	03/11/13	20	\$21,860.00	\$18,581.00

P2

AGY, POL, ISS

#### Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
March 2013	20	\$21,860.00	\$18,581.00	137.10
Totals	20	\$21,860.00	\$18,581.00	137.10

#### **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fran Berg			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVF	35%	\$21,860.00
Market	100%	\$62,457,14

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	65%	\$40,597.14
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	0%	\$0.00
WNAB	0%	\$0.00
WNPX .	0%	\$0.00
WPGD	0%	\$0.00
WSMV	0%	\$0.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTVF 03/05/13 03/07/13	M-F 6a-7a	CM	6a-7a	-TWT	:30	3	\$750.00P2	6.00 NM	3	\$2,250.00
	M-F 6a-7a							:		
6A NEWS		1/DAY .								
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 03/04/13 03/10/13	-TWT	3	\$750.00	6.00						
E 2 WTVF 03/11/13 03/11/13		CM	6a-7a	M	:30	1	\$750.00P2	6.00 NM	1	\$750.00

Print Date: 03/01/13 11:14:19 Page 2 of 2

WTVF

Order / Rev: Alt Order #:

Flight Dates:

38925

07948693

03/05/13 - 03/11/13

Advertiser:

Beacon Center

Product Desc:

**BEACON CENTER** 

Estimate:

3614

**Inventory Code** Len Spots Rate Pri Rtg Type Spots Amount Break Start/End Time Days End Ln Ch Start M-F 6a-7a M-F 6a-7a 6A NEWS Rating Spots/Week **End Date** Weekdays Rate Start Date 6.00 03/17/13 \$750.00 Week: 03/11/13 :30 \$380.00P2 6.20 NM \$380.00 558a-9a ----5-CM E 3 WTVF 03/09/13 03/09/13 Sat AM News 6a-9a Sa 6a-9a SAT 6A NEWS Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 03/04/13 03/10/13 ----S-\$380.00 6.20 \$750.00P2 \$750.00 8.10 NM E 4 WTVF 03/10/13 03/10/13 Sun CBS Sunday Morn &M 757a-930a ----5 :30 1 Su 8a-930a **CBS SUN MORN** Start Date Spots/Week Rating **End Date** Weekdays Rate ----S \$750.00 8.10 Week: 03/04/13 03/10/13 :30 \$450.00P2 3.30 NM 2 \$900.00 M-F 3p-4p --WT---E 5 WTVF 03/06/13 03/07/13 CM 3p-4p M-F 3p-4p 1/DAY **ELLEN** Rating Spots/Week Rate Start Date **End Date** <u>Weekdays</u> --WT---\$450.00 3.30 Week: 03/04/13 03/10/13 \$4,520.00 4 \$1,130.00P2 7.90 NM -TWTF--:30 E 6 WTVF 03/05/13 03/08/13 M-F 6p-7p CM 6p-630p (6:00 PM-6:30 PM) M-F 6p-630p 1/DAY **6P NEWS** Rating Spots/Week Rate Start Date **End Date** Weekdays -TWTF--4 \$1,130.00 7.90 Week: 03/04/13 03/10/13 7.90 NM \$1,130.00 M----1 \$1,130.00P2 M-F 6p-7p CM 6p-630p :30 E 7 WTVF 03/11/13 03/11/13 (6:00 PM-6:30 PM) M-F 6p-630p **6P NEWS** Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 7.90 03/17/13 1 \$1,130.00 Week: 03/11/13 :30 1 \$3,600.00P2 14.00 NM \$3,600.00 Tue CBS Prime 7p-8p CM E 8 WTVF 03/05/13 03/05/13 658p-8p **NCIS** NCIS Weekdays Spots/Week Rate Rating Start Date **End Date** 14.00 \$3,600.00 Week: 03/04/13 03/10/13 1 \$2,700.00P2 \$2,700.00 11.80 NM Sun CBS Prime 6p-7p CM ----5 :30 E 9 WTVF 03/10/13 03/10/13 557p-7p 60 Minutes **60 MINUTES** Rating End Date Weekdays Spots/Week Rate Start Date 1 \$2,700.00 11.80 03/10/13 Week: 03/04/13 \$1,500.00 ---F--:30 1 \$1,500.00P2 6.50 NM M-Sa 10p-1035p, Su 10pGM 10p-1035p E 10 WTVF 03/08/13 03/08/13 M-Sa 10p-10-35p, Su 10p-10-30 10P NEWS Rating Spots/Week **End Date** Weekdays Rate Start Date \$1,500.00 6.50 ---F--Week: 03/04/13 03/10/13 1 \$1,500.00P2 6.50 NM \$1,500.00 :30 M-Sa 10p-1035p, Su 10p6M 10p-1035p E 11 WTVF 03/11/13 03/11/13 M-Sa 10p-10-35p, Su 10p-10-3((10:00 PM-10:30 PM) 10P NEWS Spots/Week Rating **End Date** Weekdays Rate Start Date 03/17/13 M----1 \$1,500.00 6.50 Week: 03/11/13 \$980.00 7.30 NM 10p-1035p :30 \$980.00P2 1 M-Sa 10p-1035p, Su 10p6M ----S-E 12 WTVF 03/09/13 03/09/13 M-Sa 10p-10-35p, Su 10p-10-30 SAT 10P NEWS Spots/Week Rating Rate Start Date **End Date** <u>Weekdays</u> \$980.00 7.30 03/10/13 ----5-Week: 03/04/13 --W-F--:30 \$450.00P2 3.30 NM \$900.00 E 13 WTVF 03/06/13 03/08/13 M-F 1035p-1135p CM 1035p-1135p M-F 1035p-1135p 1/DAY **D LETTRMAN** Rating Start Date **End Date** Weekdays Spots/Week Rate 3.30 03/10/13 --W-F--\$450.00 Week: 03/04/13 20 \$21,860.00 Totals

	7948693
	Ver#
	<b></b>
	Status New
	New
	Traffic Order#
	Š
	J.
ı	- 0
١	-

Rep Order# EC'd Yes

Station W Advertiser

er ( ) BEACON CENTER

Estimate# Product

3614

BEACON CENTER

Showing Buylines: All Lines Last Received: Printed: 03/01/2013 10:29 AM 03/01/2013 10:16 AM

l of

Flight Dates Agency C/P1/P2/E Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ( ALEXANDRIA, VA 22314 Salesperson ( /PI/P2/E 285/514/3614 03/05/2013 - 03/11/2013

Hiatus Weeks

) WASHINGTON ) FRAN BERG

Salesperson Phone# Salesperson FAX# 202-872-1155 202-872-8745

- CONT		Buyer Phone# Fax#
CONTRACT COMMENT		BEN ANGLE

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

Ratio	Ratin	Ratir	Ratir	Ratir	Ratin	Ratin	Ratin	LT
14 Rating: 14.0	13 Rating: 7.9	9 Rating: 7.9	7 Rating: 3.3	6 Rating: 8.1	5 Rating: 6.2	4 Rating: 6.0	1 Rating: 6.0	Ln
o TU	z	TU-	W-TH Buyl:	US	SA	ĸ	TU-TH Buyli	Day
7P-8P	6P-630P	F 6P-630P 6P NEW Buyline Comment: 1/DAY	H 3P-4P ELLEN Buyline Comment: 1/DAY	8A-930A	6A-9A	6A-7A	TH 6A-7A 6A NEW Buyline Comment: 1/DAY	Time
NCIS	6P NEWS	6P NEWS	ELLEN 1/DAY	CBS SUN MORN	SAT 6A NEWS	6A NEWS	6A NEWS	Program
77	70	P2	72	7	p7_	187	6	3
:30	:30	: 30	:30	: 30	:30	:30	` :30	Len
\$3,600.00	\$1,130.00	\$1,130.00	\$450.00	\$750.00	\$380.00	\$750.00	\$750.00	Rate
03/05-03/05	03/11-03/11	03/05-03/08	03/06-03/07	03/10-03/10	03/09-03/09	03/11-03/11	03/05-03/07	Dates
Ľ	щ	42.	N	ц	щ	ы	ω	Spots/Week
щ	н	щ	ц	μ	н	<b>⊢</b> .	بـــ	# of Weeks
ь	ш		И	Н	ш	<b>,</b>	ω	Total
\$3,600.00	\$1,130.00	\$4,520.00	\$900.00	\$750,00	\$380.00	\$750.00	\$2,250.00	Total Cost
								Daypart

Rep Order# EC'd Yes	7948693	Ver# 1	Status New	Traffic Order#	der#	Show	Printed: 03, Last Received: 03/ Showing Buylines: All Lines	03/01/2013 10:29 AM 03/01/2013 10:16 AM nes	9 AM 6 AM		2 of 3	
Station WT Advertiser ( Product B	$\Box$	V NASHVILLE TN ) BEACON CENTER ON CENTER		Agency ( 815 S	) NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314	AL MEDIA RES ANE VA 22314	) NATIONAL MEDIA RESEARCH PLANNING LATERS LANE LANDRIA, VA 22314	3 Rep Firm Sales Office ( Salesperson (		) WASHINGTON ) FRAN BERG	ON	
#	3614 BEN ANGLE			Agency C/P1/P2/E Flight Dates Hiatus Weeks		285/514/3614 03/05/2013 - 03/11/2013	·	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-872-1155 202-872-8745	155 745	
Hax# LT Ln	Day	Time Pr	Program		Len	Rate	Dates	Spots/Week	# of	Total Spots	Total Cost	Daypart
15 Rating: 11.8	US	6P-7P 60	60 MINUTES	Ď	:30	\$2,700.00	03/10-03/10	щ	щ	щ	\$2,700.00	
16 Rating: 6.5	H.J	10P-1030P 10P NEWS		P2	:30	\$1,500.00	03/08-03/08	щ	Н	н	\$1,500.00	
17 Rating: 6.5	Z	10P-1030P 10P NEWS	OP NEWS	PN	:30	\$1,500.00	03/11-03/11	μ	μ	μ	\$1,500.00	
18 Rating: 7.3	SA	10P-1030P SAT 10P NEWS	AT 10P NEWS	C.	:30	\$980.00	03/09-03/09	Ч	н	щ	\$980.00	
19	W, H	1035P- D 1135P	LETTRMAN	P	:30	\$450.00	03/06-03/08	2	щ	И	\$900.00	
Rating: 3.3	Buyline	Buyline Comment: 1	1/DAY									
		-										
REPORT TOTALS Report Totals: 20	_	\$21,860.00					,					
-SALES MON	-SALES MONTHLY TOTALS	Ī										
Mar 13:	20 / \$21,860.00	0.00										
Sales Totals: 20 / Station Totals: 20 Lines not sent/rcl		\$21,860.00 / \$21,860.00 1/rtrn: 0 / \$0.00	J									
COMPETITIVE-	VE Market Totals	Totals	\$62,457	CABL 0%	CBLA	0 0 op	CBLB 0%	INTA	olo olo	NCFP	35% 8	
					11m 01:1							

WUXP 0%

WZTV 0%

Rep Order# EC'd Yes 7948693 Ver# 1 Status New

Station WTVF-TV NASHVILLE TN Advertiser ( ) BEACON CENTER Product BEACON CENTER Estimate# 3614

Buyer Phone# Fax#

BEN ANGLE

Traffic Order#

Printed: 03/ Last Received: 03/( Showing Buylines: All Lines

3 of

03/01/2013 10:29 AM 03/01/2013 10:16 AM

Agency

Agency C/P1/P2/E
Flight Dates 03
Hiatus Weeks

Books Demos

null RA3564

) WASHINGTON ) FRAN BERG

Salesperson Phone# Salesperson FAX#

202-872-1155 202-872-8745

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

WTVFTV - WTVF-TV

32236

4934D4V1&

WO# 38925

Attn: KILEY MURPHY 2PGIS

Check Total:

\$18,581.00

Safeguard uthousa 10/12 W129F001876M

REDRIDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR, IF UNKNOWN, CALL 800-523-2422

ayout of the think		
ABIGINAL PACHMENT HAS A COLORED BACKGROUND PRINTE	O ON CHEMICAL REACTIVE PAPER WITH MICROPHINTED BORDER	
TO STATE OF THE PARTY OF THE PA	2236	
	3.2.2.0.0	
The first and the second secon	TOTAL CONTRACT OF THE PROPERTY	
The state of the s	TO A TOTAL CONTROL OF THE PARTY	•
The state of the s	Synch Replace and Tried Changary 32236	
	Brook Replayment Trial Camples SZZOU  VIRGINIA	
NATIONAL MEDIA RESEARCH	VIHGINIA	٠.,
On the boundary of the second	1 19 14 14 14 14 14 14 14 14 14 14 14 14 14	
PLANNING & PLACEMENT, LLC	NUMBER	
The state of the s	NUMBER	
815 SLATERS LANE	_68-426/514	
ALEXANDRIA; VA 22314	_68-426/514	
ALEXANDRIA; VA 22314	ett mentantet ettl	
and to the same of		
And the second s	and a first over a second and a second a second a second a second and a second and a second and a second and a	
	Annual results of the second o	::: . <i>[</i> .
The second secon		. t
		•• ••
······································	Assort (ATT	
William LVI TWAIRI	· · · · · · · · · · · · · · · · · · ·	
was a managara and a superior of the superior		
************************************		٠.
The state of the s	1	
	1 2.". Mar 01: 2013 7." 518:001.00	· • · · · ·
**************************************	Mar 01, 2013 \$18,581.00	
TIPAY THE STATE OF	the state of the second of	. :
The state of the s	The second secon	
TO THE WTVF-TV	The same of the sa	** **
	the state of the s	
ORDER 474 James Robertson Parkway:	VOID AFTER 90 DAYS	
* ****		
OFNashville,:TN=37219		
a supremature to the supremature of the supremature		:.'
the state of the s		
In the second se		**
The state of the s		
	anima at t	M
The state of the s	The state of the s	***
The second section is a second section of the second section of the second section is a second section of the second section of the second section sec	WATERWARK HOLD AT AN ANGLE TO VIEW	ALC: N
THE REVERSE SIDD OF THIS DOCUMENT INCLUDES A	AVAICUTE(CHA)-WALLCHARTHA TATALLA ATTALLA ATTA	

NAB Form PB-17 Issues

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:				D	Date:	
WTVF					3/1/13	
, Jon Ferrell lo hereby reques	st station time conc	erning the follo	wing issue:		and Nevertee	
Beacon Center		2.24.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.	•	A. A. V. V.		
ALL ATTENDED TO THE STATE OF TH	- WEET					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	
			;			
Total Char	ges: Ø /8 57	31.			1.00	
	ime will be used by		r			
Does the p message re	rogramming elating to any	(in whole or political m	r in part) natter of n	communicat lational imp	e "a ortance?"	
	☐ Yes			□ No	·	

Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.